

Off-Road Adventures

2011 ADVERTISER DEADLINE DATES*

Issue	RESERVE SPACE BY	Ad Mats Due	In-Home Dates
January '11	11/9/2010	11/17/2010	December 21st
February '11	12/7/2010	12/15/2010	1st of February
March '11	1/11/2011	1/19/2011	1st of March
April '11	2/8/2011	2/16/2011	1st of April
May '11	3/8/2011	3/16/2011	1st of May
June '11	4/5/2011	4/13/2011	1st of June
July '11	5/10/2011	5/18/2011	1st of July
August '11	6/7/2011	6/15/2011	1st of August
September '11	7/12/2011	7/20/2011	1st of September
October '11	8/9/2011	8/17/2011	1st of October
November '11	9/6/2011	9/14/2011	1st of November
December '11	10/4/2011	10/12/2011	November 21st

As of 10/20/10

*Subject to change

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